

New bar brings soul to Chevron Island

by Shannon Willoughby
business reporter

CRAIG Sulzberger knows a thing or two about the Gold Coast's restaurant scene – he's worked in it for 20 years.

Five years ago, while employed at the old Dog's Breath Inn, Mr Sulzberger and his mate, Clinton Shanley, conjured up a plan to start a venue of their own.

This year, when a 160sqm space became available in the Triangle Arcade on Chevron Island, the two men pounced and have now opened the Soulzbar entertainment venue.

"It was a dream in the making and we are finally pleased to see it come to light," said Mr Sulzberger.

"We saw this as the right time to start up, and Chevron Island as a great spot to do so.

"We wanted to attract the 26, 27, 28-plus demographic who could see Soulzbar as a one-stop shop.

"Chevron Island is a booming place. It has a lot of potential.

"By opening Soulzbar, we are helping in the push to clean it up a bit.

"What we have set up is a classy establishment, that has great live music, tappas, a bar and a doorman to keep any undesirables out."



Above: The Triangle Arcade.
Right: Agent Amrit Samra.
Far right: Shaun and Craig Sulzberger at the Soulzbar



The former Melbas on the Park staffer said the tenancy, which previously housed Infusion Cafe, had been refurbished and was 'modern with an old pub feel'.

"We wanted a place where you can come, listen to music, but still be able to talk," said Mr Sulzberger.

"It was a dream Clinton and I talked about over many years

and now it's finally come to fruition.

"Clinton, who works in construction, knows what it's like to be a customer, and I know what it's like to work in a place that has a good feel."

Mr Sulzberger said his cousin, Shaun Sulzberger, a former Delano Hotel employee, was helping to promote the establishment.

"We are in a good

area, with a very good team on our hands," he said.

Mr Sulzberger has committed to a three-year lease with a three-year option in a deal handled by Bayliss and Samra Commercial Realtors co-principal Amrit Samra, who manages Triangle Arcade.

The arcade occupies a 1664sqm site and is held by H & H Demetriou Investments.

Mr Samra said Chevron Island was growing in popularity.

"There is high demand for Thomas Drive outlets from business operators and vacant tenancies only stay on the market for short periods," he said.

Mr Samra recently leased a 45sqm space at 46-50 Thomas Drive at a rate of \$1000 a square metre for a fashion outlet.

